



PRESS

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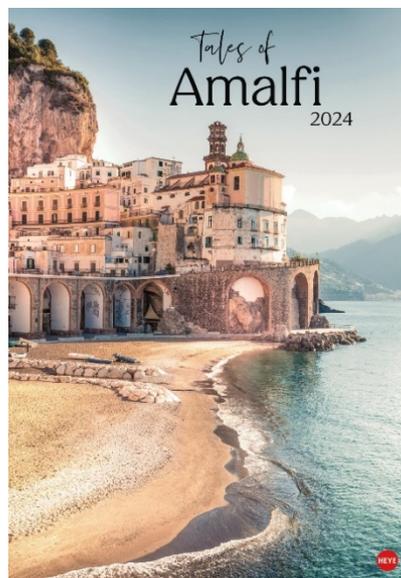
05.10.2023

ITB BookAwards 2024: Opening award goes to the HEYE calendar 'Tales of Amalfi 2024' published by Athesia Kalenderverlag

The management of ITB Berlin is honouring the wall calendar 'Tales of Amalfi 2024' as well as Copenrath Verlag for its special editions of the world-famous classics of Jules Verne. The poster-format wall calendar was chosen by ITB Berlin in cooperation with the RavensBuch bookstore from Friedrichshafen.

Along with the jury's other honours the Management Awards will be presented at the **ITB BookAwards 2024** at **ITB Berlin** in **March 2024**. The date and details of the awards ceremony will be announced in mid-January.

Deborah Rothe, jury chair and director of ITB Berlin: "This calendar with its photographs of idyllic places along the Amalfi coast radiates longing for a summer vacation and lust for visiting bella Italia."



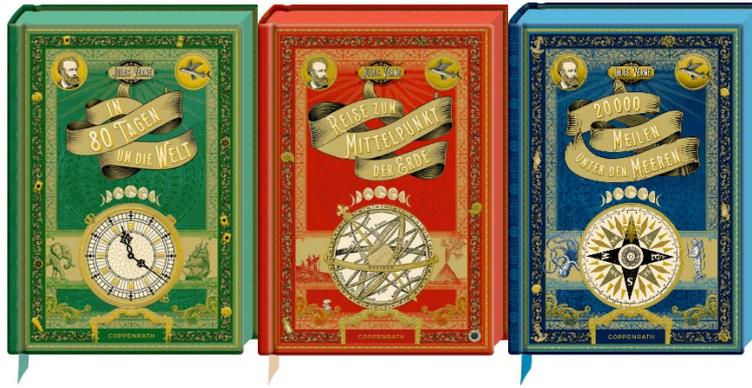
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The **ITB Management Award** is honouring Copenrath Verlag which has issued a 150th anniversary edition to celebrate the first German translation of the novel "Around the World in Eighty Days" by Jules Verne. Together with the titles "Journey to the Centre of the Earth" and "20,000 Leagues Under the Sea", it marks the publication of three magnificent special editions in contemporary translation and a new design.

The elaborate design rich in detail as well as fascinating addenda such as maps, letters and dictionary entries from bygone days bring this age back to life. Deborah Rothe adds: “Delving into spectacular adventures in fantastic worlds with these books full of exciting facts on contemporary events is a joy for all the senses – both on first discovery of Jules Verne’s universe and on re-reading the books. Jules Verne created world-famous classics that cast a spell on the reader to this day, and which thanks to Copenrath’s sumptuous editions do not simply adorn people’s bookshelves.”



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The aim of the **ITB BookAwards** is to focus attention beyond national borders on the broad spectrum of important travel and tourism publications. ITB Berlin is collaborating with Börsenverein des Deutschen Buchhandels. The ITB BookAwards do not confer prize money.

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Documentation of the awards at www.buero-philipp.de



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About ITB Berlin and the ITB Berlin Convention

ITB Berlin 2024 will take place from Tuesday, 5 to Thursday, 7 March. Since 1966, ITB Berlin has been the World's Leading Travel Trade Show. As in previous years, the internationally acclaimed ITB Berlin Convention will take place parallel with the show as a live event on the Berlin Exhibition Grounds. At ITB Berlin 2023 around 5,500 exhibitors from 161 countries displayed their products and services to over 90,000 visitors. In 2023, under the heading 'Mastering Transformation', the ITB Berlin Convention took place as a live event with a total of 24,000 attendees who took part in 200 sessions with 400 leading speakers. Additional information is available at www.itb.com and from the [ITB Social Media Newsroom](#).

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