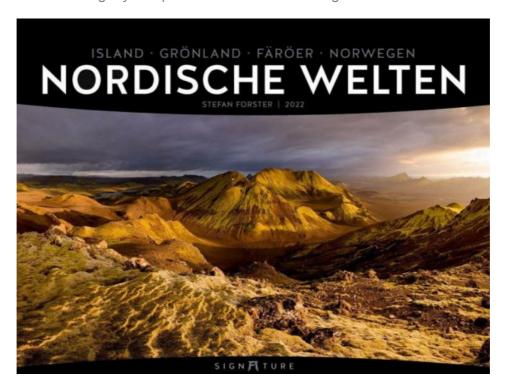


Berlin, 2 December 2021

ITB Book Award goes to Stefan Forster's travel calendar 'Nordic Worlds – Ackermann Signature Calendar 2022'

Every year, the annual ITB Book Awards recognise the latest and most interesting publications from Germany and abroad, mainly in German, but also in German translation.

The ITB Book Awards 2022* have kicked off by honouring the large-format wall calendar 'Nordic Worlds – Ackermann Signature' with the Travel Calendar Award. David Ruetz, jury member and head of ITB Berlin: "Every month the Swiss nature photographer Stefan Forster enchants us with his fantastic selection of photos of Iceland, the Faroes, Greenland and Norway. What is more, they are ideal for making such magnificent, especially magical moments radiate their glory in a picture frame in one's living room."



Forster offers his personal views on the subject of each calendar month. Commenting on the February image entitled 'Blue hour at Disko Bay at Ilulisat', he says "for me, the best time of day is the blue hour, the period that lies between darkness and sunrise or sunset. It is

particularly rich with colour at Disko Bay in Greenland. Sometimes the sky glows in the most gorgeous red hues for up to two hours." Stefan Forster's photographic artistry lets us enjoy many nature spectacles such as these images of dawn and dusk, including the picturesque December photo of the Northern Lights, along with the vast glacier lakes of Iceland's Vatnajökull in the foreground.

* Further details of the ITB Book Awards 2022 (dates, schedule etc.) will be publicised soon in an ITB Berlin press release to follow.

About the publisher:

According to the publisher, as one of Europe's best-known nature photographers, Swiss-born Stefan Forster has travelled the entire world – and yet in his photographer's heart his preferred subjects are clearly amid the light and countries of the far north. Over the course of 80 voyages he has taken photos of Iceland, Greenland, Norway and the Faroe Islands. Nevertheless, only a small number meet Forster's high expectations. He would rather wait for days for the right ambient light than digitally touch up his work so much as once. Experience the vastness of the Icelandic Highlands, Greenland's majestic icebergs and the giant cliffs of the Faroes in near movie-quality calendar images.

For almost ten years, Stefan Forster has been giving courses, teaching students from Switzerland, Liechtenstein, Germany and Austria the art of photography, during which he travels mainly to Scandinavia with them. Interesting and fascinating information is available at https://photocube.ch/.

Contact: Ackermann Kunstverlag, Nicole Roussey, roussey@ackermann-kalender.de

The aim of the ITB Book Awards is to focus attention beyond national borders on the broad spectrum of important travel and tourism publications. ITB Berlin is collaborating with Börsenverein des Deutschen Buchhandels. The ITB Book Awards do not confer prize money.

Organisation of the ITB Book Awards

Verlagsbüro Margrit Philipp, M.A., Dr. rer. nat. Dipl.-Phys. Andreas Philipp, SEE.STATT Friedrichshafen, Friedrichstraße 39, 88045 Friedrichshafen, tel. +49 (0) 7541-37 48 635/4, info@buero-philipp.de

About ITB Berlin and the ITB Berlin Convention

ITB Berlin 2022 will take place from Wednesday, 9 to Sunday, 13 March. From Wednesday to Friday, ITB Berlin will be open to trade visitors only. ITB Berlin is the World's Leading Travel Trade Show. Parallel with the show the ITB Berlin Convention, the largest event of its kind, will be held from Wednesday, 9 to Saturday, 12 March 2022. For exhibitors, trade visitors and the media, participation in the ITB Berlin Convention is included in the price of a ticket. During the five-day digital ITB Berlin NOW 2021, around 65,700 users visited the online platform, of whom around two-thirds came from abroad. 3,513 exhibitors from 120 countries made use of the new format to present their products and services. In 2019, around 10,000 exhibitors from 181 countries presented their products and services to some

160,000 visitors, including 113,500 trade visitors. Additional information is available at www.itb.com and from the ITB Social Media Newsroom.

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Press contacts:

Messe Berlin GmbH

Emanuel Höger Spokesman Senior Vice President Corporate Communication Messe Berlin Group Messedamm 22 14055 Berlin www.messe-berlin.com

Twitter: @MesseBerlin

ITB Berlin / ITB Asia / ITB China / ITB India:

Julia Sonnemann PR Manager Messedamm 22 14055 Berlin T: +49 30 3038-2269

julia.sonnemann@messe-berlin.de www.messe-berlin.com

Additional information:

www.itb-berlin.com www.itb-convention.com

Management board:

Martin Ecknig (CEO), Dirk Hoffmann (CFO) Chairman of the Supervisory Board: Wolf-Dieter Wolf Commercial Register: Amtsgericht Charlottenburg (District Court) HRB 5484 B (Commercial Code)

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