



January 26, 2022

ITB Book Awards 2022: The winners have been announced

Among the winners are the authors Prof. Dr. Wolfgang Fuchs, Prof. Christian Grataloup, Marianne Salentin-Träger and Rita Henss, Thomas Böhm, Peter Hinze, Boris Herrmann and Andreas Wolfers, Halldór Gudmundsson, Julian Sancton, Jaroslav Rudiš, Jörg Römer and Christoph Seidler, Dieter Richter, Christine Thürmer, Katharina Finke, Susan Tyler Hitchcock, Felix Neureuther with Bernd Ritschel and Michael Ruhland. The author Prof. Dr. Albrecht Steinecke and the Munich-based publisher Afrika-Verlag Ilona Hupe are being honoured with Lifetime Awards.

With its annual ITB Book Awards, ITB Berlin recognises publications from Germany and abroad, written mainly in German, but also in German translation. Due to the ongoing coronavirus pandemic there will be no in-person ITB in Berlin this year. This affects the ITB Book Awards ceremony, which traditionally takes place every year in March at the World's Leading Travel Trade Show. The awards are being presented nonetheless, and in 2022 ITB Berlin is again honouring outstanding literary and journalistic achievements with the aim of drawing international attention to a wide range of important travel and tourism publications. In 2022 the World's Leading Travel Trade Show is again collaborating with Börsenverein des Deutschen Buchhandels. The ITB Book Awards do not confer prize money.

Winners of the ITB Book Awards 2022

This year's winners are: Prof. Dr. Wolfgang Fuchs, Prof. Christian Grataloup, Marianne Salentin-Träger, Rita Henss, Thomas Böhm, Peter Hinze, Boris Herrmann and Andreas Wolfers, Halldór Gudmundsson, Julian Sancton, Jaroslav Rudiš, Jörg Römer and Christoph Seidler, Dieter Richter, Christine Thürmer, Katharina Finke, Susan Tyler Hitchcock, Felix Neureuther with Bernd Ritschel and Michael Ruhland, Prof. Dr. Albrecht Steinecke, the publisher Afrika-Verlag Ilona Hupe, Thomas Schröder, Jens Wiegand, Stefan Howald, Eva Meret Neuenschwander and Jürg Schneider, Franziska Consolati, Vera Starker and Matthias Schneider, Pia Wieland and Tobias Ertel, Annika Voigt et al, Gottfried Merzbacher with Anna Kordsaia-Samadaschwili, Abo laschagaschwili and Kat Menschik, as well as the NG National

Geographic Fusion 3701 Executive illuminated globe.



BuchAward 2022

Categories, winners, titles and publishersCategory: Destinations Award
'Frankfurt Book Fair Guest of Honour – Spain'

Two authors' awards go to Thomas Schröder for the travel guide 'Nordspanien', 'Costa de la Luz – mit Sevilla' and 'Andalusien', and the travel guide on the Balearic island of 'Mallorca', all published by Michael Müller Verlag; and to Jens Wiegand for the travel guide 'Katalonien – Mit Barcelona, Tarragona, Lleida, Girona, Andorra, Costa Brava und Pyrenäen', published by Trescher Verlag

Category: Background information – Switzerland

Stefan Howald (publisher) | 'Projekt Schweiz – Vierundvierzig Porträts aus Leidenschaft', Unionsverlag

Eva Meret Neuenschwander, Jürg Schneider | for the travel guide 'Schweiz mit Liechtenstein', published by Reise Know-How Verlag Peter Rump

Category: Special travel books

Category: Travel cookbooks

Culinary journeys

Marianne Salentin-Träger (publisher), Rita Henss et al. | 'Algarve – Eine kulinarische Reise, Geschichten und Rezepte aus Portugals wildem Süden', published by Knesebeck Verlag

Category: Special travel books

Travelling in Germany

Thomas Böhm (publisher) | 'Da war ich eigentlich noch nie – Die Wunderkammer des Reisens in Deutschland', published by VDK/Verlag Das Kulturelle Gedächtnis

Franziska Consolati | 'In Deutschland um die Welt – Abenteuer aus allen Kontinenten, für die wir nicht in die Ferne reisen müssen', published by Conbook Medien/CONBOOKVerlag

A journey to Upper Dolpo/Nepal

Peter Hinze | '100 000 Schritte zum Glück – Von der Einfachheit des Lebens im Himalaya', published by NG Buchverlag

Sailing

Boris Herrmann and Andreas Wolfers | 'Allein zwischen Himmel und Meer – Meine 80 Tage beim härtesten Segelrennen der Welt', published by C. Bertelsmann in der Penguin Random House Verlagsgruppe

Category: Literary travel books

Historical expeditions

Julian Sancton | 'Irrenhaus am Ende der Welt – Die Reise der Belgica in die dunkle antarktische Nacht' (Belgica expedition, 1897 - 1899), published by Malik/Piper Verlag

Iceland

Halldór Gudmundsson | 'Island – Insel aus Geschichten', published by Corso/Verlagshaus Römerweg

Train journeys

Jaroslav Rudiš | 'Gebrauchsanweisung fürs Zugreisen', published by Piper Verlag

Literary travel book series

'Meine Insel', published by mareverlag

Category: Hiking

Christine Thürmer | 'Weite Wege Wandern – Erfahrungen und Tipps von 45.000 Kilometern zu Fuß', published by Malik/Piper Verlag

Category: Illustrated travel books

The view from space

Jörg Römer and Christoph Seidler (publisher) | 'Von oben – Die schönsten Geschichten, die Satellitenbilder über die Erde und uns Menschen erzählen', published by Deutsche Verlags-Anstalt/SPIEGEL-Buch

Wonders of the world

Susan Tyler Hitchcock | 'NATIONAL GEOGRAPHIC – Wie Sie die Welt noch nie gesehen haben', published by NG Buchverlag

Category: Travelling with children

Children's crime thriller series

Vera Starker, Matthias Schneider | 'Die Hauptstadt detektive – Der erste Fall', published by RBV Verlag

Family trips

Katharina Finke | 'Losleben – Vom Mut, loszulassen und als Familie die Welt zu entdecken', published by Malik/Piper Verlag

Category: Cultures

Dieter Richter | 'Con gusto – Die kulinarische Geschichte der Italiensehnsucht', published by Verlag Klaus Wagenbach

Category: Lifetime Awards

Publishers - 2022

Afrika-Verlag Ilona Hupe, München

Authors - 2022

Prof. Dr. Dr. h. c. (BSU) Albrecht Steinecke, tourism researcher and publicist

Category: Travel calendars

Stefan Forster | 'Nordische Welten 2022 – Island, Grönland, Färöer, Norwegen', published by Ackermann Kunstverlag

Category: Specialist tourism literature

Prof. Dr. Wolfgang Fuchs (publisher) | 'Tourismus, Hotellerie und Gastronomie von A bis Z', published by Walter de Gruyter Verlag

Category: Specialist tourism publications

Pia Wieland & Tobias Ertel (publisher), | 'Querweltein – Nachhaltig reisen und die Welt entdecken', published by Knesebeck Verlag

Category: Maps, atlases, globes, knowledge

Maps/knowledge

Prof. Christian Grataloup | 'Die Erfindung der Kontinente →→→ Eine Geschichte der Darstellung der Welt', published by wbg THEISS in der Wissenschaftlichen Buchgesellschaft

Globes

NG National Geographic Fusion 3701 Executive illuminated antique globe from

Räthgloben

Category: Management Award of ITB Berlin

Illustrated special-interest travel books

Felix Neureuther, Bernd Ritschel and Michael Ruhland | 'Unsere Alpen – Ein einzigartiges Paradies und wie wir es erhalten können', published by NG Buchverlag

Illustrated descriptive travel books

Text: Annika Voigt et al. | 'Norden – Reise ans Ende der Welt', published by Kunth Verlag

Georgia – official cultural destination of ITB Berlin 2022

Gottfried Merzbacher, Anna Kordsaia-Samadaschwili, Abo Iaschagaschwili, Kat Menschik (publisher/Illus.) | 'Durch den wilden Kaukasus – Geschichten über das georgische Traumland Swanetien', published by Verlag Galiani Berlin

The members of the ITB Book Awards 2022 jury are:

David Ruetz (chair), head of ITB Berlin

Eckart Baier, Buchjournal

Marifé Boix Garcia, Frankfurter Buchmesse

Cornelia Camen, journalist

Prof. Dr. Roland Conrady, Hochschule Worms, Faculty of Tourism & Travel Management

Prof. Dr. Rainer Hartmann, Hochschule Bremen,

Faculty of Social Sciences, Leisure and Tourism Management

Armin Herb, Redaktionsbüro Herb

Rika Jean-François, ITB Berlin, ITB Corporate Social Responsibility

Regine Kiepert, Schropp Land & Karte

Martina Kraus, RavensBuch

Burghard Rauschelbach, geographer and tourism advisor

Raphaella Sabel, journalist

Gerd W. Seidemann, journalist

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About ITB Berlin and the ITB Berlin Convention

Since 1966, ITB Berlin has been the World's Leading Travel Trade Show. The ITB Berlin Convention, the largest event of its kind, will be held in the period originally

scheduled for March 2022 as an entirely virtual event on the brand's website itb.com. On Thursday, 17 March the Digital Business Day will give the industry an opportunity to exchange views and do business in a virtual setting from anywhere in the world. As a virtual industry marketplace, it is a further addition to the ITB brand family and rounds off the trade show concept. With its new concept, ITB Berlin is planning a total of two in-person satellite events in various markets in summer 2022. 3,513 exhibitors from 120 countries were represented at the virtual edition of ITB Berlin NOW 2021 for the duration of the event. Some 65,700 users visited the new online platform, around two-thirds of whom were from abroad. In 2019 around 10,000 exhibitors from 181 countries displayed their products and services to 160,000 visitors, including 113,500 trade visitors. Additional information is available at www.itb.com and from the [ITB Social Media Newsroom](#)

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