



January 21, 2021

ITB Book Awards 2021: The winners have been announced

Award winners include the authors Prof. Dr. Markus Rex, Prof. Terje Tvedt, Jochen Wiede, Simon Winder, Erik Fosnes, Ebba D. Drolshagen, Susanne Phillipps, Dr. Andreas von Heßberg, Uri Jeremias and Hans Sautter. The Lifetime Award goes to Clemens Schüssler from the Munich publishing house GeraNova Bruckmann.

Every year, the annual ITB Book Awards recognise tourism publications from Germany and abroad, mainly in German, but also in German translation. The aim is to focus attention beyond national borders on a broad spectrum of important travel and tourism publications. In 2021, ITB Berlin is again partnering with Börsenverein des Deutschen Buchhandels. The ITB Book Awards do not confer prize money.

In the run-up to ITB Berlin NOW 2021, which due to the pandemic will be an entirely virtual event and will not be holding an awards ceremony, in December 2020 the large-format wall calendar 'Japan 2021 – Land of the Rising Sun' (Weingarten/Athesia Kalenderverlag) was picked for the Travel Calendar Award. It offers a foretaste of the 2021 Olympics in Tokyo. Other titles in the categories 'Cultures' and 'Management Award of ITB Berlin' are dedicated to the far-east destination of Japan.

ITB Book Awards 2021:

Categories, award winners and publishers

Destinations Award: Bhutan

Dr. Andreas von Heßberg | Trescher Verlag
'Bhutan'

Sustainable Responsibility

Prof. Dr. Markus Rex | Verlag C.Bertelsmann
'Eingefroren am Nordpol – Das Logbuch von der Polarstern'

Esther Horvath, Sebastian Grote, Katharina Weiss-Tuider
Prestel Verlag
'Bildband Expedition Arktis – Die größte Forschungsreise aller Zeiten'

Background information: Silk Road

Dr. Susan Whitfield (Hg.) | WBG THEISS Verlag
'Die Seidenstraße – Landschaften und Geschichte'

Special travel books

Prof. Terje Tvedt | C.H. Links Verlag
'Der Nil – Fluss der Geschichte'

Jochen Wiede | marix/Verlagshaus Römerweg for the titles:
'Abendländische Gartenkultur – Sehnsucht nach Landschaft seit der Antike',
'Fernöstliche Gartenkultur – Geheimnisvolle Gärten Chinas und Japans',
'Orientalisch-Persische Gartenkultur – Paradiese und der Garten im Islam'

Literary travel books

Simon Winder, translated by Nathalie Lemmens | Siedler Verlag
'Herzland – Eine Reise durch Europas historische Mitte zwischen Frankreich und Deutschland'

Erik Fosnes Hansen, Ebba D. Drolshagen
Corso/Verlagshaus Römerweg
'Oslo mit anderen Worten – Literarische Reise in eine magische Stadt'

Illustrated travel books

Heribert Niehues | Delius Klasing Verlag
'Poesie der Vergänglichkeit – Lost Places in den USA'

Jonny Keeling, Scott Alexander | Verlag Frederking & Thaler
'Sieben Kontinente – Ein Planet. Einzigartige Naturwunder unserer Erde'

Travelling with children

Publishers: Robert Klanten, Andrea Servert, Austin Sailsbury
Gestalten Verlag
'Familienabenteuer – Einmalige Erlebnisse und Urlaub mit Kindern'

Travel cookbooks

Manuela Darling-Gansser | Knesebeck Verlag
'Pardiz – Die Küche Persiens'

Uri Jeremias, Matthias F. Mangold, Verlag Gräfe und Unzer

'Uri Buri – Meine Küche'

Cultures

Susanne Phillipps | MANA-Verlag

'Japan – Alles, was Sie über Japan wissen müssen'

Axel Schwab | Conbook Verlag

'Labyrinth Tokio'

LifetimeAward – publishers 2021

Clemens Schüssler

Publisher: Verlagshaus GeraNova Bruckmann

Travel calendar

Weingarten/Athesia Kalenderverlag

'Japan 2021'

Specialist tourism literature

Prof. Dr. Torsten Kirstges | utb./UVK Verlag

'Tourismus in der Kritik'

Non-fictional tourism literature

Prof. Dr. Rainer Hartmann (publisher) | De Gruyter Oldenbourg Verlag

'Tourismus in Afrika – Chancen und Herausforderungen einer nachhaltigen Entwicklung'

Maps, atlases, knowledge

Dorling Kindersley Verlag

'Die Geschichte der Welt in Karten'

Prof. Wolfgang Struck, Prof. Iris Schroeder, Felix Schürmann,

Elena Stirtz

Corso/Verlagshaus Römerweg

'Karten, Meere – Eine Welterzeugung'

Management Award of ITB Berlin

Hans Sautter | Verlag Frederking & Thaler

'Bildband Japan'

Kunth Verlag

'Bildband Monumental – Architektur der Jahrtausende'

The members of the jury of the ITB Book Awards 2021 are:

David Ruetz (chair), head of ITB Berlin

Eckart Baier, chief editor, Buchjournal

Cornelia Camen, editor, BuchMarkt

Prof. Dr. Roland Conrady, Hochschule Worms

Prof. Dr. Rainer Hartmann, Hochschule Bremen
Armin Herb, Redaktionsbüro Herb

Rika Jean-François, ITB Corporate Social Responsibility

Katrin Langrehr, ITB head of Marketing & Administration

Regine Kiepert, Schropp Land & Karte

Martina Kraus, RavensBuch

Burghard Rauschelbach, consultant, Sustainable Tourism

Raphaëla Sabel, journalist

Gerd W. Seidemann, journalist

Organiser

Margrit Philipp, Friedrichstraße 39, 88045 Friedrichshafen,
tel.: +49 (0) 7541-37 48 635/4, info@buero-philipp.de

About ITB Berlin and the ITB Berlin Convention

ITB Berlin 2021 will take place under the heading ITB Berlin NOW from Tuesday, 9 to Friday 12 March for trade visitors only and as an entirely virtual event. ITB Berlin is the World's Leading Travel Trade Show. In 2019 a total of 10,000 exhibitors from 181 countries displayed their products and services to 160,000 visitors, including 113,500 trade visitors. As part of ITB Berlin NOW, the ITB Berlin NOW Convention, the largest travel industry event of its kind, will also take place as a virtual event. More information is available at www.itb-berlin.com, www.itb-convention.com and in the [ITB Social Media Newsroom](#).

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About Tourismus Marketing Gesellschaft Sachsen mbH

Tourismus Marketing Gesellschaft Sachsen mbH has been promoting the Free State of Saxony as an attractive travel destination on the German and international market since the year 2000. Under the brand slogan 'SACHSEN. LAND VON WELT', it has positioned Saxony as a quality cultural destination featuring art, culture and city tourism as well as holidays for families, health and fitness enthusiasts. Saxony's largest markets are Germany itself, the Netherlands, Switzerland, Austria, the USA, UK, Italy, Poland, the Czech Republic, Russia and Asia. Buchungsservice Sachsen has information and advice on Saxony as a travel destination and provides a booking service.

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Press contacts:

Messe Berlin GmbH

Emanuel Höger
Press Spokesman and
Press and Public Relations Director
Corporate Communications
Messe Berlin Group
Messedamm 22
14055 Berlin

www.messe-berlin.de

Twitter: @MesseBerlin

ITB Berlin / ITB Asia /

ITB China / ITB India:

Julia Sonnemann
PR Manager
Messedamm 22
14055 Berlin
Tel.: +49 30 3038-2269

julia.sonnemann@messe-berlin.de

www.messe-berlin.de

Additional information:

www.itb-berlin.com

www.itb-convention.com

Management board:

Martin Ecknig (CEO)
Dirk Hoffmann (CFO)
Chairman of the Supervisory Board:
Wolf-Dieter Wolf

Companies register:
Amtsgericht Charlottenburg,
HRB 5484 B

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