

PRESS RELEASE

## ITB Book Awards 2015 – the winners

### GalsanTschinag, Horst Hamann, Jaroslav Poncar and Wilfried Erdmann receive awards

*Berlin, 13 January 2015* – The winners of the ITB Book Awards 2015 have been decided upon. The focus of the Destination Awards is on Mongolia, the partner country of ITB Berlin 2015. Every year, at the beginning of ITB Berlin, the annual Messe Berlin ITB Book Awards recognise publications from Germany and abroad, mostly written in German, but also translated into German. The aim of the awards is to focus attention beyond national borders on the broad spectrum of important intercultural travel and tourism publications.

After conducting its own research the jury nominates a shortlist for the award presentation.

Publishers can also submit book titles directly. The deadline for entries was 12 December 2014. The ITB Book Awards do not confer money prizes.

### ITB Book Awards 2015:

#### Mongolia as a travel destination

Sarah Fischer, Nicole Funck  
'Mongolia', a handbook for adventurers  
(Reise Know-How)

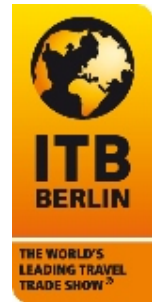
Frank Riedinger  
'Mongolia', an illustrated travel book  
(Eigenverlag)

Amélie Schenk  
'Königshuhn & Stutenmilch', a travel cookbook  
(Mandelbaum Verlag)

GalsanTschinag  
Literature Works award, in particular for  
'Gold und Staub', 'Der Mann, die Frau, das Schaf, das Kind'  
(Unionsverlag) and 'Mein Altai' (A1 Verlag)

#### Awards in other categories

**Special travel guide series**  
Polyglott '... zu Fuß entdecken'  
(Travel House Media)



Official Partner Country ITB Berlin 2015



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#### Additional information:

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No. 32e

**Special travel books**

Dominik Prantl  
'Gipfelbuch'  
(Goldmann)

**Literary travel books**

MERIAN – 'Germany'  
MERIAN – 'Hamburg'  
(Hoffmann und Campe)

**Illustrated travel books**

Horst Hamann  
'Absolute New York'  
(Edition Panorama)

Danyel André, Lothar Schmidt  
'Über Mallorca – Entdeckung aus der Luft'  
(Frederking& Thaler)

**Travel cookbooks**

Marianne Salentin-Träger (Hrsg.) & Team  
'Verführerisches Zypern. Eine kulinarische Reise'  
(Callwey)

**Lifetime achievement award**

Asia photographer Jaroslav Poncar, in particular for  
'Tibet', 'Himalaya', 'Angkor'  
(Edition Panorama)

**Special tourism literature**

Albrecht Steinecke  
'Internationaler Tourismus'  
(UVK Lucius / UTB)

**Hiking guides**

Winfried Berner, Ulrike Rohm-Berner  
Rother hiking guide: 'Gerettete Landschaften'  
(Bergverlag Rother)

**Tourist maps**

'Grosser Atlas der Welt'  
(Kunth Verlag)

**Sailing books**

Wilfried Erdmann  
'Ich greife den Wind'  
(Delius Klasing)

**Special award presented by the management of ITB Berlin**

Cordula Wohlmuther, Werner Wintersteiner  
'International Handbook on Tourism and Peace'  
(Drava Verlag)

**Travel calendar**

'Alle Welt 2015'  
(DUMONT Kalenderverlag)  
together with the eponymous book of maps entitled

'Alle Welt' by Aleksandra Mizielinska and Daniel Mizielinski  
(Moritz Verlag)

The members of the 2015 jury are:

- Eckart Baier (chief editor, Buchjournal)
- Cornelia Camen (editorial department, BuchMarkt)
- Armin Herb (jury spokesman, editorial offices, Armin Herb)
- Martina Kraus (branch manager, RavensBuch)
- Burghard Rauschelbach (independent consultant for sustainable tourism, GIZ)
- Gerd W. Seidemann (travel desk, Der Tagesspiegel)
- Astrid Zand (chairing the jury, press officer at ITB Berlin)
- Michael Zehender (managing editor, dpa Themendienst)

Jury members presiding over other categories:

- Mongolia as a travel destination, Karl Mertes (journalist),
- Mongolia as a travel destination, tourist maps, Specialist travel publications: Regine Kiepert (proprietor of the book shop Schropp Land & Karte)
- Travel books, travel literature, travel cookbooks and lifetime achievement award: Margrit Philipp (chief editor, Büro Philipp)

The **presentation of the ITB Book Awards 2015** will be moderated by Mary Amiri and will take place on Friday, 6 March 2015 at 4 p.m. at the cinema in the Marshall Haus in the Summer Garden on the Berlin Exhibition Grounds.

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[www.buero-philipp.de/itb\\_buchawards.html](http://www.buero-philipp.de/itb_buchawards.html)

### **About ITB Berlin and the ITB Berlin Convention**

ITB Berlin 2015 will take place from Wednesday to Sunday, 4 to 8 March.

From Wednesday to Friday ITB Berlin is open to trade visitors only. Parallel with the show the ITB Berlin Convention, the largest event of its kind, will be held from Wednesday, 4 to Saturday, 7 March 2015. More details are available at [www.itb-convention.com](http://www.itb-convention.com). ITB Berlin is the global travel industry's leading trade show. In 2014 a total of 10,147 companies and organisations from 189 countries exhibited their products and services to 174,000 visitors, who included 114,000 trade visitors.

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